

Siomai 優 HOUSE



Brand Profile 2017

COMPANY HISTORY



Siomai House is the trademark of the Bernabe's food venture business. The taste of their Siomai products has led to the products success in becoming one of the Filipinos' favorite cart food. To date, there are more than 500 Stalls of this business located in different branches Luzon wide (Philippines).

Siomai House started in 2004 when Michael "Mac" Bernabe started a distinctive tasting delightful siomai. This was introduced unexpectedly at the vacated commercial slot beside their outlet of Empanada Especial in Northmall LRT station Caloocan... and the rest was history.

BRAND HISTORY



The brand was made with the understanding that people from all walks of life are craving for the freshness of siomai should feel at home everytime they eat the product in any of our branches. These moments of joy are why the siomai house name is loved.

Our Motto:

“To ensure the satisfaction of our customers by maintaining high quality, safe and affordable products, excellent customer service and strict implementation of our standards.”

VISION AND MISSION



Vision

We are committed to maintain the status of the company of being the leading and most profitable food cart brand by continuously providing superior, affordable and great tasting product in an efficient, effective, timely delivery of service.

Mission

To ensure sustainable growth of the company, business partners, employees and beneficiaries.

BRANCHES & LOCATIONS



514

Branches

BRANCHES & LOCATIONS



PHOTOS OF OUR PRODUCT



WHAT MAKES SIOMAI HOUSE SPECIAL



Why Siomai House?

- * Most recognized and established Siomai brand in the country
 - * Market leader
- * %100 Beef-Shrimp ingredients / No Preservative.
 - * The best Gulaman drink ever
 - * High standard achiever
- * State of the art Food Cart design
 - * Full Marketing support

ACCREDITATION



CONTACT INFORMATION

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THANK
YOU